

Nevada Day Treasure Hunt Frequently Asked Questions

Question –

Who organizes the Nevada Day Treasure Hunt?

Answer –

Where In Nevada, Inc., (WIN) a private non-profit organization, presents the annual hunt. The Nevada Day Treasure Hunt Committee is part of WIN and organizes the hunt. Members of the Committee select the hiding place and write the clues, and donate and/or raise all funds required to pay the cash prize and any other expenses related to the presentation of the hunt.



Question –

What is the relationship between the Nevada Day Treasure Hunt Committee and the Nevada Appeal?

Answer –

The Nevada Appeal has been a sponsor of the hunt since its inception in the year 2000. The Appeal donates space to promote the hunt, publishes the daily clues and explanations of the clues when the hunt ends, and serves as the official location where winners turn in the medallion.



Question –

Are there any other sponsors?

Answer –

Ponderosa Stamp and Engraving produces and donates a new medallion every year. In 2010, SignPro provided a discount for production of the banner that spanned Carson Street. In the past, a few other businesses have generously donated supplemental prizes and/or promoted the event. Future plans are to expand the event and involve additional sponsors.



Question –

If the hunt first started in 2000, why aren't any clues and explanations posted on the Nevada Day Treasure Hunt website for 2003 and 2004?

Answer –

There were no hunts in 2003 or 2004.

Question –

What do the clues and the location of the treasure have to do with the annual Nevada Day theme?

Answer –

The theme is chosen by Nevada Day, Inc., to set the tone for the parade and other official events held on and around Nevada Day. The Treasure Hunt Committee traditionally pays tribute to the theme in one or more clues, but the hunt is not necessarily based on the theme.



Question –

Why are hiding places chosen that are sometimes so far to drive?

Answer –

The treasure may be hidden in any one of seven counties. What is too far to drive for one hunter may be just down the road for another hunter.



Question –

How long does it take to announce that the treasure has been found?

Answer –

The official announcement that the treasure has been found will be made only after (1) the medallion has been returned to the Nevada Appeal offices, and (2) the authenticity of the medallion has been verified. The length of time to accomplish this varies from year to year. It depends largely on whether the offices of the Nevada Appeal are open at the time the medallion is found and how long it takes for the winner to present the medallion.



Question –

When does the winner get their prize?

Answer –

The prize is awarded within seven days after the winner turns in the medallion. During this time, the Nevada Day Treasure Hunt Committee verifies that the winner is eligible in accordance with the "Official Rules," determines the amount of the prize based on whether the winner registered on the Nevada Day Treasure Hunt website, and identifies the individual to whom the cashier's check should be written. Also during those seven days, an engraved stand is made so the lucky winner may proudly display the commemorative medallion.

Question –

What is the timeframe to expect a reply to e-mails sent to the Treasure Hunt website and to messages posted on the Facebook page?

Answer –

During the hunt, replies to e-mails submitted to the Treasure Hunt website may be expected within 24 hours. In the off-season, it may be longer. Questions posted to Facebook may not be answered at all since that page is primarily dedicated to general announcements and to commentary between and among hunters.



Question –

What kind of questions will the Committee answer during the hunt?

Answer –

The Committee will not answer questions that relate to interpreting either the clues or the rules. Instead, hunters are encouraged to refer to the “Official Rules” and “Frequently Asked Questions” posted on the Nevada Day Treasure Hunt website. The Committee will answer questions that do not directly relate to the hunt (e.g., questions about registration or sponsorship).



Question –

What happens if no one turns in the treasure by the contest deadline?

Answer –

The Nevada Day Treasure Hunt Committee would promptly retrieve the medallion from its hiding place and the Nevada Appeal would post all 15 of the clues with explanations.



Question –

If the treasure is found before the 15th clue, why aren't all 15 clues posted and explained after the hunt ends?

Answer –

It is the policy of the Nevada Day Treasure Hunt Committee that any clues not used during a hunt remain a mystery.

Question –

Would the medallion ever be hidden in an area with an entrance or user fee?

Answer –

The “Official Rules” of the Nevada Day Treasure Hunt begin with the statement, “No purchase necessary.” The Committee follows the “Official Rules” when selecting a hiding place and encourages participants to make the most of their hunting experience by reviewing the rules and search etiquette before embarking on a hunting trip.



Question –

What is the definition of public property?

Answer –

For purposes of the Nevada Day Treasure Hunt, the definition of “public property” is as published on the website Legal-Explanations.com. Public property “refers to any property that is owned by (the) government. The government-owned property is offered for use of (the) public at large like that of parks, libraries, lakes, pathways, etc.”



Question –

Does the Nevada Day Treasure Hunt Committee share the location of the treasure with anyone? For instance, does the Nevada Appeal know the answers to the clues or are surrounding businesses or offices alerted to expect hunters?

Answer –

No one outside the Nevada Day Treasure Hunt Committee is ever told the location of the treasure or the meaning of clues. The Committee’s policy of hiding the medallion on public property means the secret is always safe.



Question –

Does anyone besides members of the Nevada Day Treasure Hunt Committee get to see any of the clues before they are published?

Answer –

No. As with everything else related to the hunt, secrecy is the top priority. Prior to the hunt, the Nevada Appeal is provided with 15 separate, sealed envelopes. Each envelope contains one clue. The Appeal opens and publishes only one per day until the treasure is found. Any unused clues are returned to the Committee in their original, sealed envelopes. A member of the Committee is responsible for posting clues on the Nevada Day Treasure Hunt website and on Facebook. No one else ever sees the clues in advance.



Question –

What measures does the Committee take to ensure that someone who is involved in presenting the hunt doesn't win the contest?

Answer –

Employees, distributors, divisions, partners, dealers or sub-contractors of Where In Nevada, the Nevada Day Treasure Hunt Committee, the Nevada Appeal, Sierra Nevada Electric LLC, participating businesses, their agents, representatives and families are not eligible.